

FACH PACK

PACKAGING & MORE
29.9–1.10.2015 | NUREMBERG

**FOCUS ON MARKING
AND LABELLING**

LET'S TALK ABOUT SUCCESS. AND MORE.



DIALOG BRINGS SUCCESS

Especially at FachPack, the European trade show for packaging, technology, processing and logistics. Solution-oriented dialog with your customers is practically part of the DNA here. Discuss trends, come up with ideas and pursue them together – amid FachPack's creative atmosphere, you can talk with decision-makers who want to get things moving. That's why they'll come to you.

FachPack presents the packaging process chain in a single location. This is where your customers come to look for specific packaging solutions, new ideas and innovations – and where you, as an exhibitor, can find customers you would never have thought of before.

FOCUS ON MARKING AND LABELLING

A basic component of the packaging process chain, and a focal topic at FachPack 2015. Lectures and special shows will help you look outside the box. Exhibitors will present novelties. It's all supported by marketing and PR. Your products and services in marking technology should definitely be on display here.

Reserve a booth, and look forward to three exciting, successful days of the exhibition.

FACHPACK IN FIGURES

- › 3-day event
- › 11 halls
- › 100,000 m²
of exhibition space
- › 1,500 exhibitors
- › 37,000 visitors

AT YOUR SERVICE PERSONALLY – YOUR FACHPACK TEAM

+49 (0) 9 11. 86 06-86 76 (Christiane Drescher)

+49 (0) 9 11. 86 06-86 58 (Astrid Fladerer)

+49 (0) 9 11. 86 06-86 24 (Daniel Weiß)

+49 (0) 9 11. 86 06-86 59 (Christina Teichert)



We aim for skillful, personalized service.

Left to right: Christiane Drescher, Astrid Fladerer, Heike Slotta,
Daniel Weiß, Christina Teichert



YOUR PRODUCTS AND SERVICES IN THE BEST OF COMPANY

FachPack is the home for 1,500 exhibitors offering every aspect of packaging for industry and consumer goods, meeting 37,000 visitors from every sector. Whether it's packaging materials, packaging machines, package printing, logistics systems, services for the packaging industry – FachPack covers every subject with just the right emphasis.

An ideal platform to present your product in the midst of the market, to tend ties with customers, to make new contacts, and to keep an eye on the competition.

You can find all the information you need to register on the Internet at

fachpack.de/application

A FEW OF THE INDUSTRIES THAT VISIT US

**Food & Beverage | Pharmaceuticals & Medicine |
Cosmetics | Non Food | Chemicals |
Paper & Printing | Electrical & Electronics |
Automotive | Metalworking | Plastics Processing |
Machine & Equipment Construction | Packaging
Logistics | Wholesale | Retail | Mail Order |
Media | Advertising |**

FOCUS ON MARKING AND LABELLING

Labelling of all kinds has become indispensable. It channels the flow of goods, provides consumer information, encourages people to buy, and guarantees that products are the real thing.

Visitors at FachPack 2015 can get a full view – labels of all kinds, effective labelling machines and systems, innovative coding systems, the latest printers and printing processes, and much more.

AN OVERVIEW OF SPECIALITIES ON OFFER

- › Packaging materials and supplies
- › Packaging accessories
- › Packaging machinery
- › Labelling and marking equipment
- › Peripheral packaging machinery and equipment
- › Packaging printing and processing
- › Packaging logistics
- › Services for the packaging industry



MORE TOPICS. MORE PERFORMANCE.



FACHPACK STATISTICS

91%

of the exhibitors feel their attendance at FachPack has generally been a success.

92%

of the exhibitors made new business contacts at FachPack.

95%

of the exhibitors reached their most important target groups.

More at fachpack.de/review



A PERFECT SETTING FOR YOU

The supporting programme is a visitor magnet at FachPack. Special shows, specialized forums, get-togethers for specialists – FachPack 2015 picks up on industry trends and provides plenty of visitor excitement. Your products and services will be accompanied by the attractive mix of information, innovation and inspiration that's a staple at FachPack.

For the "marking and labelling" focus, there will be exciting presentations at the PackBox Forum, along with a special show, "Looking to the Future: Smart Labelling," that promises interesting insights. Many more highlights are still in planning, including:

- › Theme park "Packaging in Medical Technology and Pharmacy"
- › Special show on packaging logistics
- › Packaging Business Lounge
- › German Packaging Award
- › German Packaging Museum
- › The World of Experience of Solid Board
- › Special show on packaging design
- › Corrugated Cardboard Forum

The supporting programme will be evolving constantly right up to show time. You can find the current schedule at

fachpack.de/programme



A BIGGER EXPERIENCE. BIGGER RESULTS.



THE EUROPEAN MARKET IN NUREMBERG – THE TOP 10 VISITOR COUNTRIES

Germany

Austria

Czech Republic

Switzerland

Netherlands

Italy

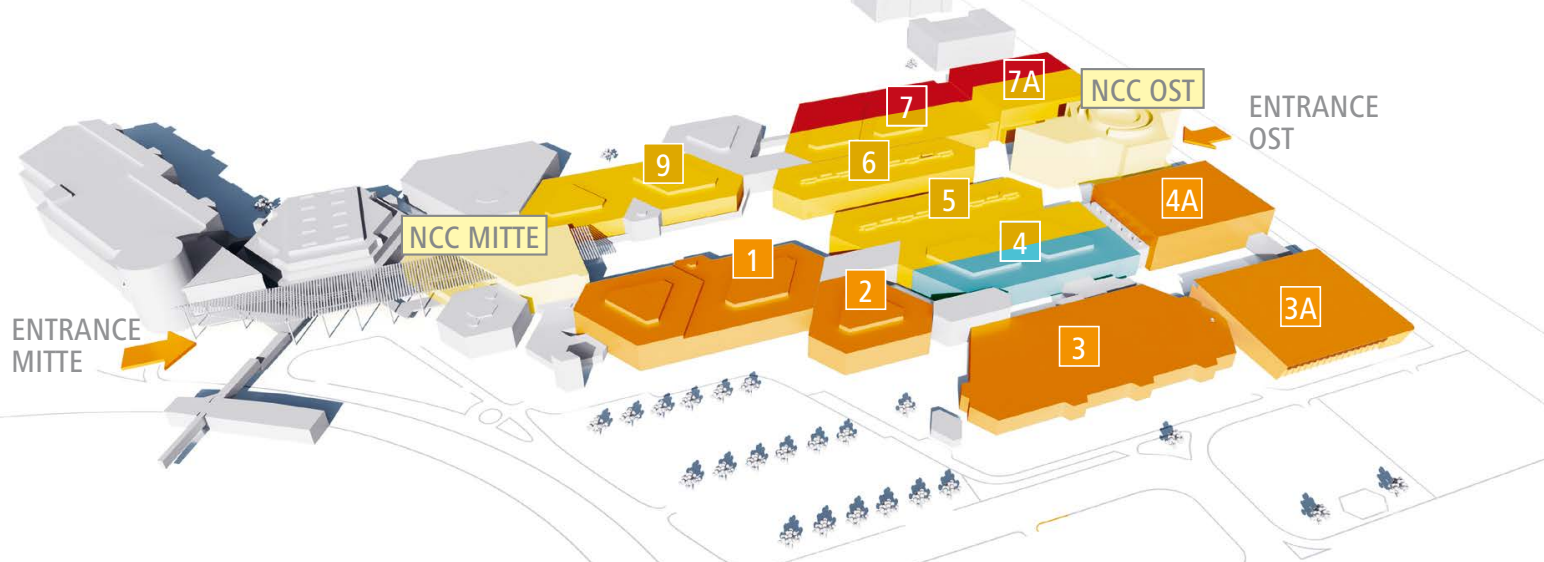
Poland

France

Slovenia

Hungary





- Packaging
- Technology
- Processing
- Logistics
- Seminars & Workshops

VENUE AND DATE

Exhibition Centre Nuremberg
Tue–Thu, 29.9–1.10.2015

SAVE THE DATE

Tue–Thu, 27–29.9.2016

ORGANIZER

NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Tel +49 (0) 9 11. 86 06-0
Fax +49 (0) 9 11. 86 06-12 00 64
fachpack@nuernbergmesse.de

USEFUL LINKS

Online registration
fachpack.de/application

Exhibition stand design
standconfigurator.com

All exhibitors and products
fachpack.de/exhibitors-products

Travel planning
hotel.nuernberg.de

International advice
fachpack.de/representatives

